

**The David C. Lam Institute for East-West Studies (LEWI)  
Hong Kong Baptist University**

LEWI e-Newsletter

LEWI e-Newsletter is published quarterly by David C. Lam Institute for East-West Studies for circulation among its member institutions. Contributions are most welcome.

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## Public Lectures

### **Vincent Lebbe and Contemporary Chinese Society: *I-Shih-Pao* as a Case-Study (26 April 2012)**

The cross-cultural study working group invited Prof. Hou Jie, Professor of the College of History, Nankai University, to give a lecture on “Vincent Lebbe and Contemporary Chinese Society: *I-Shih-Pao* as a Case-Study” on 26 April.

Born in 1877, Father Vincent Lebbe was sent as a missionary to China in 1901. Throughout his life, he was to combat colonial interference on the part of the western powers and the Japanese, who had been gradually settling in China since 1848. In 1905, he established a newspaper, *I-Shih-Pao* (*to benefit the world*), where he published articles regularly to spread the spirit of “saving the Chinese nation” and to lend support for the May Fourth Movement. *I-Shih-Pao* reflects Father Lebbe’s spirit of benefiting the people, the country and the world.



### **Urban Utopias and New Constructions: Building a Just City Today (18 April 2012)**

LEWI was very honoured to invite renowned scholars in urban planning, Prof. Norman Fainstein, Professor Emeritus of Sociology and Urban Studies, Connecticut College and Prof. Susan Fainstein, professor of Planning at Harvard Graduate School of Design, to deliver a public lecture on “Urban Utopias and New Constructions: Building a Just City Today” on 18 April.

Below is the abstract for Profs. Fainstein’s presentation:

*Over the course of more than a century the grand utopian visions of reformers who responded to the depredations of the industrial revolution were first transformed into models of urban design, then into strategies for urban redevelopment. Thus the alternatives to market capitalism of Ebenezer Howard and Le Corbusier became garden city landscapes and towers in parks. When these formulas were resisted through elite critiques and popular movements in the last decades of the twentieth century, utopian impulses were finally reduced to small plans, while just outcomes were replaced by the search for democratic processes. What were once holistic constructs by which to judge and replace existing cities became talking cures of perfect discourse. In contrast, we argue that it is time to re-apply philosophical ideas about justice to the environment we are building today. Through empirical discussions of Singapore and Amsterdam, we show that the values of equity, diversity and democracy can, indeed, be approached in real cities, and that they are worthy of our efforts as planners and policy makers.*

Prof. Cindy Chu of the Sociology Department and Prof. Tang Wing Shing of the Geography Department were invited to be the discussants of the lecture. They did not only give insightful reflection on the speakers' presentation, but also generated a lively discussion among the audience.



*Renowned scholars Prof. Norman Fainstein (2<sup>nd</sup> from left) and Prof. Susan Fainstein (middle)*

#### **“Orthodox Church in China” Series (14 & 15 March 2012)**

LEWI was pleased to invite Dr. Jean-Paul Wiest, Senior Researcher of the Beijing Center for Chinese Studies, again to deliver two lectures for LEWI in March. Dr. Wiest visited LEWI in November 2011 where he gave two lectures on “Holy Men and Pilgrims along the Silk Road” and “The History of Marian Devotion in China”. This

time he presented to the audience two interesting lectures on the Orthodox Church in China.

The first lecture on “XVII Century Russian-ManChu Border Conflict and the Origin of the Orthodox Church in China” was held on 14 March. In this lecture, Dr. Wiest introduced the fascinating story retracing the beginnings of the Russian Orthodox Church in China from the fall of the Russian fort at Albazin on the Amur River to the resettlement of Cossacks in Beijing. In the evening of 15 March, Dr. Wiest spoke on two outstanding figures of the Orthodox Church in China, Innokenty Figurovsky (1863-1931) and Innokenty Kulchitsky (1680-1731). In his lecture entitled “Outstanding Figures of the Orthodox Church in China: The Riveting Tale of the Two Innokentys”, Dr. Wiest introduced the two “Innokentys” and their contributions to the Orthodox Church in China.



*Dr. Jean-Paul Wiest, Senior Researcher of the Beijing Center for Chinese Studies*

## **LEWI Seminar Series**

The LEWI seminar series, launched in October 2011, is a regular event for LEWI’s research staff, working group members and visiting scholars to present their research findings. In spring 2012, three LEWI seminars were held. One was given by LEWI visiting scholar, Dr. Paul Crowe of Simon Fraser University while the other two were delivered by LEWI’s research staff, Dr. Allison Hui, Dr. Perry Johannson and Dr. Shanshan Lan.

On 11 May, Dr. Paul Crowe, LEWI visiting scholar, gave a presentation on “Migration and Chinese Religious Communities: The Canadian Context”. Below is the abstract of his presentation:

*Through the late 1980s and 1990s, a dramatic increase in migration to Canada from Hong Kong, and then the People's Republic of China, eclipsed Europe as the major source of migration; Canada's west coast was a favoured destination. A steadily increasing population of new Canadians of Chinese heritage in Vancouver and surrounding suburbs, facilitated by liberalization of Canada's immigration policy and official enshrining of multiculturalism, has brought a dramatic shift in demographics that has made possible an efflorescence of Chinese religious institutions. Religion can play a major role in mediating the process of adaptation to a new cultural context and, alternatively, in shoring up one's identity in the face of demands for integration. Research into religious communities in Canada with Chinese cultural origins can provide valuable insights into the experiences of new Canadians and the social and political dynamics linked to those experiences. This seminar will provide an overview of some of the work Dr. Crowe is doing in relation to Chinese religious communities in British Columbia.*



*Dr. Paul Crowe of Simon Fraser University is a long-term friend of LEWI*

On 25 April, Dr. Allison Hui, LEWI postdoctoral research fellow, delivered a seminar on “Propelled by Enthusiasm: Using the Everyday Leisure Travel of Bird Watching and Patchwork Quilting to Re-think Patterns of Contemporary Mobility”. In her presentation, Dr. Hui shared new research that started from the premise that people travel not for the sake of travel, but in order to do various things. In particular, it focused on a qualitative study of the everyday travel involved in two leisure practices: bird watching and patchwork quilting. By investigating the underexplored and dynamic relationship between everyday leisure performances and travel, the presentation demonstrates how people are propelled to travel by the practices in which they participate.



*Dr. Allison Hui gave an interesting presentation on patterns of contemporary mobility*

The LEWI seminar on 16 March was held in the form of a book launch. Dr. Perry Johannson and Dr. Shanshan Lan, LEWI Research Assistant Professors, published three books in late 2011/early 2012. In the seminar, Dr. Johannson and Dr. Lan introduced to the audience their publications, details see below:

Johannson, Perry. *Saluting the Yellow Emperor: A Swedish Case of Sinography*. Brill, January 2012.

Johannson, Perry. *Kinas historia pa tio lektioner* (China's History in Ten Lectures). Studentlitteratur, January 2012.

Lan, Shanshan. *Diaspora and Class Consciousness: Chinese Immigrant Workers in Multiracial Chicago*. Routledge, December 2011.



*Dr. Shanshan Lan introducing her new book published by Routledge*

## **LEWI Management Meeting**

LEWI hold its first management meeting on 7 October. The meeting was attended by LEWI directors, working group convenors and research staff, who are standing members of the meeting and LEWI fellows also attended the meeting as observers.

At the meeting, LEWI director Prof. Li briefed members on the background of the restructuring of the Institute and its recent development – 1) in spring 2011 LEWI received a major grant from the University under the Strategic Development Fund scheme to substantially strengthen the Institute’s research infrastructure; 2) seven research staff members at the ranks of Research Assistant Professor and Postdoctoral Research Fellow have been recruited; 3) LEWI has re-organized its research around three working groups, namely, urbanization and mobility working group, cross-cultural studies working group, and environment, health and sustainability working group; and 4) to transform LEWI into a vibrant research hub, LEWI will strive to bid for consultation projects for the government, NGOs, and to bid for GRF, PRF and other RGS grants.

Following Prof. Li’s briefing, the new recruits introduced themselves and their research interests and the working group convenors gave a summary of 2011-12 activities for the three working groups.

The meeting concluded with Prof. Li’s presentation on the planning for academic year 2011-2012, which include the launching of summer school, public lecture series and LEWI seminar series.

## **Visitorship Program**

### **Dr. Paul Crowe, Simon Fraser University (22 April – 14 May 2012)**

Dr. Paul Crowe, Director of David Lam Centre and Associate Professor, Department of Humanities & Asia-Canada Program, Simon Fraser University, was LEWI’s visiting scholar in April/May 2012. Dr. Crowe’s teaching and research focus is on Chinese religions and intellectual history and on the cultivation of intercultural understanding. Current research projects include translation and analysis of a thirteenth-century canonical Daoist inner alchemy text titled *Qingan yingchan zi yulu* (CT 1060). He is also compiling research on a network of Daoist organizations in Vancouver and Hong Kong including work on their origins in Guangdong and Hong Kong.



During his visit, Dr. Crowe followed through with his proposed plan to conduct participant observation and interviews at a network of Daoist religious sites in Hong Kong Central and Kowloon Tong. During the course of his visits, documents pertaining to the history and beliefs of these groups were also collected. On 11 May, he gave a seminar at LEWI for research associates and faculty related to his work on migration. For details of the seminar, please refer to the “LEWI Seminar” session of this newsletter.

## **Outputs of Research Staff**

### **Grants Secured**

*“Sino-Foreign Relations in Chinese Christianity During the Republican Era.”*

Principle Investigator: Prof. Cindy Chu, Associate Director of LEWI and Convenor, Cross-Cultural Studies Working Group

Source of Funding: Faculty Research Grant, HKBU

Amount Awarded: HKD50,000

*“The Green Halo Effect of Corporate Social Responsibility on Advertising Avoidance and Brand Evaluations”*

Principle Investigator: Dr. Haochieh Chang, Associate Professor, Department of Communication Studies

Co-Investigator: Dr. Dong Dong, Postdoctoral Research Fellow, Environment, Health and Sustainability Working Group

Amount Awarded: HKD79,960

### **Publications**

#### **By directors/working group convenors:**

Bailey, A.J. (2012). Transnational biopolitics and the new Zimbabwean diaspora. *Geoforum*.

李思名、候全。2012。〈香港或廣州誰將成為大珠江三角洲地區的首位城市？空間可達性視角的分析〉。《城鄉規劃》第4期，128-136頁。

**Li, S.M.** and Du, H.M. (2012). Is it really just a rational choice? The contribution of emotional attachment to temporary migrants' intention to stay in the host city in Guangzhou. *China Review*, 12 (1), pp. 73-94.

**By Research Assistant Professor:**

Siu, J.Y.M. (2012). The perceptions of and disincentives for receiving influenza A (H1N1) vaccines among chronic renal disease patients in Hong Kong. *Health and Social Care in the Community*, 20(2): 137-144.

**Presentations**

**By Prof. Li Si-ming, Chair Professor of Geography and LEWI Director**

*Housing inequality in urban China under Market deepening: the Case of Guangzhou.* 2012 Shanghai Forum, Shanghai, 25-28 May 2012.

**By Prof. Cindy Chu, Associate Director of LEWI and Convenor, Cross-Cultural Studies Working Group**

*The Catholic church in China.* Seminar, Department of History, School of Humanities, University of Hong Kong, 1 March 2012.

**By Prof. Kara Chan, Head, Department of Communication Studies and Convenor of Environment, Health and Sustainability Working Group**

(with Yip, T. and Poon, E.) *How young consumers in Hong Kong select their favorite retail shops?* MAG Scholar Global Business, Marketing, and Tourism Conference, Gyor, Hungary, May 29-June 2, 2012.

(with Leung, V. Tsang, L., and Yip, T.) *Do Chinese consumers like advertisements of legal professionals?* 2012 MAG Scholar Global Business, Marketing, and Tourism Conference, Gyor, Hungary, May 29-June 2, 2012.

(with Hui, A. and Cheng, S.T.) *Perception of age and creativity in the workforce context.* International Journal of Arts & Sciences (IJAS) Conference, Vienna, Austria, April 1-5, 2012.

*The last mile: Revising manuscripts for journal publication.* MAG Scholar Global Business, Marketing, and Tourism Conference, Gyor, Hungary, May 29-June 2, 2012.

**By Prof. Adrian Bailey, Dean of Faculty of Social Sciences and Convenor of Urbanization and Mobility Working Group**

*Everyday transnationalism amongst British Pakistani Muslims.* Europe, Migration, Islam Conference, Hong Kong Baptist University, April 18-19, 2012.

*Language resources and the contributions of skilled migrants to development: a Transnational Zimbabwean case-study.* Featured colloquium session on Global English, American Association for Applied Linguistics 2012, Boston MA, USA., March 24-27 2012.

**By Dr. Perry Johansson, Research Assistant Professor, Cross-Cultural Studies Working Group**

*Maoist China's public diplomacy and Sweden.* 2012 Melbourne Conference on China: Global Media and Public Diplomacy in Sino-Western Relations. Melbourne, Australia, May 31, 2012.

**By Dr. Dong Dong, Postdoctoral Research Fellow, Environment, Health and Sustainability Working Group**

*The politicization of health news in contemporary China.* International Communication Association Annual Conference, Journalism studies division, Phoenix Arizona, USA, May 2012.

**By Dr. Allison Hui, Postdoctoral Research Fellow, Urbanization and Mobility Working Group**

*Propelled by enthusiasm: Using the everyday leisure travel of bird watching and patchwork quilting to re-think patterns of contemporary mobility.* LEWI Seminar, Hong Kong Baptist University, April 25, 2012.

**By Dr. George Mak, Postdoctoral Research Fellow, Cross-Cultural Studies Working Group**

*The use of the Mandarin bible and the promotion of Mandarin as Guoyu in republican China.* Southeast and East Asia History Seminar, School of Oriental and African Studies, University of London, March 6, 2012.

*Christianity and social transformation in modern China.* Guest Lecture, Department of Humanities and Social Sciences, Zayed University, United Arab Emirates, March 4, 2012.

### **LEWI Publications**

The LEWI Working Paper Series is an endeavor of LEWI to foster dialogues among institutions and scholars in the field of East-West studies. It was launched in April 2002 and serves as a forum for the speedy and informal exchange of ideas as scholars and academic institutions attempt to grapple with issues of an inter-cultural and global nature. 120 papers have been published so far and we welcome papers in any academic field related to East-West studies and from authors within and outside of our LEWI consortium. Where author's consent is given, full text of these papers is available on the Internet. This will provide a wide readership of the publications and will provide a platform for discussions.

Recent Publications in the Series (abstracts are available on our website):

Nicolas DOUAY (Université Paris-Diderot), *PLANNING 2.0, from Protest to Participation, East-West Perspectives*, English/16 pages, February 2012.

CHEN Wei (Wuhan University), *The Image of China in Hong Kong Media: Content Analysis of the Coverage in Hong Kong Newspapers*, English/19 pages, April 2012.

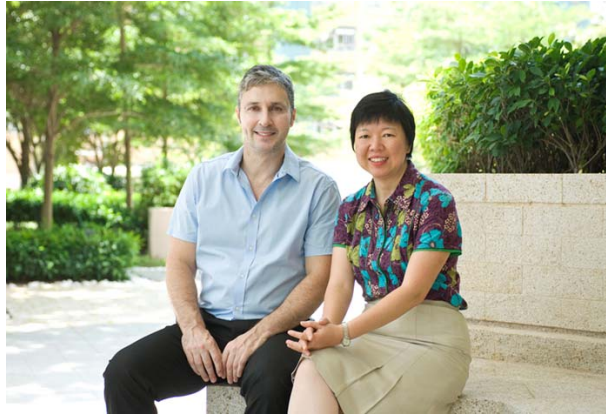
Kara CHAN (Hong Kong Baptist University), Russell B. WILLIAMS (Higher Colleges of Technology), *Adolescent Girls' Perception of Gender Roles and Gender Identities: A Qualitative Study*, English/27 pages, June 2012.

### **Others**

Prof. Kara Chan wins Emerald Literati Network award

Professor Kara Chan, Head of the Department of Communication Studies and Convenor of Environment, Health and Sustainability Working Group, won a Highly Commended Award at the Emerald Literati Network Awards for Excellence 2012 for a paper she co-authored with Professor Gerard Prendergast, Head of the Department of Marketing of the School of Business, entitled "Danish and Chinese adolescents' perceptions of healthy eating and attitudes toward regulatory measures".

Every year, Emerald Literati Network invites each journal's editorial team to nominate what they believe has been that title's Outstanding Paper and up to three Highly Commended Papers from the previous 12 months. The winning paper by Professor Chan was published in *Young Consumers: Insight and Ideas for Responsible Marketers*.



*Prof. Gerard Prendergast (left) and Prof. Kara Chan*