

**The David C. Lam Institute for East-West Studies (LEWI)
Hong Kong Baptist University**

LEWI e-Newsletter

LEWI e-Newsletter is published quarterly by David C. Lam Institute for East-West Studies for circulation among its member institutions. Contributions are most welcome.

Please contact Ms. Hidy Ng (hidying@hkbu.edu.hk) if you wish to contribute to the content or to enquire about the e-Newsletter.

LEWI e-Newsletter (Issue No. 40, Summer 2014)

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LEWI Seminar Series

Events, Event-Space, Anti-Event Space: Constructing Places Where Nothing Happens? (19 June 2014)

Speaker: Prof. Robert Kaiser, Department of Geography University of Wisconsin – Madison

Abstract:

Events, treated here as ruptures in the normal order of things, have a spatial as well as temporal dimension, and the sites where such ruptures occur are frequently the subject of political concern and political control. In the wake of events that are perceived by authorities as threatening to the stability and security of the state (i.e., 'political' events), there are frequently efforts to convert the spaces where they happened into anti-event spaces, places where such events cannot happen again. In this paper, after providing a brief introduction to political events and their spatiality, I will focus on the question of anti-event space, and use an event that took place in 2007 in Tallinn, Estonia to work through efforts to deter future ruptures through the construction of anti-event space.



Prof. Robert Kaiser used Estonia as an example to illustrate the concept of event-space and anti-event space

State Regulation of Undocumented African Migrants in China: A Multi-scalar Analysis (27 June 2014)

Speaker: Dr. Shanshan Lan, Research Assistant Professor, David C. Lam Institute for East-West Studies, HKBU

Abstract:

Based on archival and ethnographic research, this talk examines the introduction, nature and implementation of a recent anti-immigrant act in Guangdong province and its implications in the regional, national and international contexts. Chinese state regulation of undocumented African migrants is analyzed with regard to the legal production of African 'illegality' in the Guangdong context; the contradictions in the implementation of the Guangdong Act and its unintended consequences; and the discrepancy between anti-African immigrant campaign at the local level and pro-African political ideology at the national and international levels.



Dr. Shanshan Lan, LEWI's Research Assistant Professor, delivered a seminar on African Migrants on 27 June

Outputs of Research Staff

Publications

Chan, K. (2014). *Girls and Media; Dreams and Realities*. Hong Kong: City University of Hong Kong Press.

Chan, K. and Xin, H. (forthcoming). Effectiveness of environmental advertising for hotels. *Services Marketing Quarterly*.

Chan, K., Ng, Y.L., and Liu, J. (forthcoming). How Chinese young consumers respond to gendered advertisements. *Young Consumers*.

Chan, K., Siu, J., and Fung, T. (forthcoming). Perception of acupuncture in Hong Kong: A qualitative study. *Health Marketing Quarterly*.

Ng, Y. L. and **Chan, K.** (forthcoming). Do females in advertisements reflect adolescents' ideal female image? *Journal of Consumer Marketing*.

Chan, K., Ng, Y.L., and Prendergast, G. (forthcoming). Should different marketing communication strategies be used to promote healthy eating among male and female adolescents? *Health Marketing Quarterly*.

Cheng, B.K.L. and **Chan, K.** (forthcoming). Tourists' awareness and liking of outdoor advertising. *Journal of Journalism and Mass Communications*.

Chu, C.Y.Y. (2014). A review of Stuart Wolfendale's Imperial to International: A History of St John's Cathedral, Hong Kong. *Journal of the Royal Asiatic Society*, Vol. 53 (2013), pp. 329-31.

Lin, Y., **Hao, P.** and Geertman, S. (2014) A conceptual framework on modes of governance for the regeneration of Chinese 'villages in the city'. *Urban Studies*. doi: 10.1177/0042098014540345

Yang, Z., **Hao, P.** and Cai, J. (2014). Economic clusters: A bridge between economic and spatial policies with a case of Beijing. *Cities*. doi: 10.1016/j.cities.2014.06.005

Johansson, P. (2014). Cross-cultural epistemology: How European sinology became the bridge to China's modern humanities. In Bod, R., Weststeijn, T. and Maat, J. (Eds.), *The Making of the Humanities: Volume III*. Amsterdam University Press and

the University of Chicago Press.

Lan, S. and Xiao, H. (2014). Trans-border mobility and cross-cultural business networking among Chinese and Nigerian petty entrepreneurs. *Politique Africaine*, 134:45-67.

Li, S.M. (forthcoming). Residential mobility. In Richardson D. (Ed.), *The Wiley-AAG Encyclopaedia of Geography: People, Environment, the Earth, and Technology*.

Mak, K.W. (forthcoming). The colportage of the protestant Bible in late Qing China: The example of the British and Foreign Bible Society. In Clart, P. and Scott, P.C. (Eds.), *Religious Publishing and Print Culture in Modern China, 1800-2012*. Boston and Berlin: De Gruyter.

Siu J.Y.M. (forthcoming). Coping with future epidemics: *Tai chi* practice as an overcoming strategy used by survivors of severe acute respiratory syndrome (SARS) in post-SARS Hong Kong. *Health Expectations*.

Siu J.Y.M. (forthcoming). Book review on “Manufacturing Tibetan Medicine: The creation of an industry and the moral economy of Tibetanness”. *Asian Anthropology*.

Siu J.Y.M. (2014). Perceptions of and barriers to vaccinating daughters against Human Papillomavirus (HPV) among mothers in Hong Kong. *BMC Women's Health*, 14: 73. doi: 10.1186/1472-6874-14-73

Presentations

By Prof. Kara Chan, Convenor of Environment, Health and Sustainability Working Group

(with Evans, D., Ng, Y.L., Chiu, M.Y.L. and Huxley, P.) (August 2014). *Social inclusion (SCOPE) in mental health services in Hong Kong and Wales: Comparative results*. A paper presented at the mental health services conference, Perth, Australia, 26-29 August 2014.

(with Tsang, L.) (June 2014). *Producing teaching videos to enhance critical thinking: Teaching development projects in Hong Kong*. A paper presented at the Higher Education Research and Development Society of Australasia (HERDSA) Conference: Higher Education in a Globalized World, Hong Kong, 7-10 July 2014.

(with Tsang, L. and Fung, T.K.F.) (June 2014). *Hong Kong consumers' attitudes toward acupuncture: A quantitative study*. A paper presented at the 13th International Conferences on Research in Advertising (ICORIA), Amsterdam, Netherlands, 26-28 June 2014.

By Dr. Pu Hao, Research Assistant Professor, Urbanization and Mobility Working Group

Residential segregation and the spatial pattern of housing provision in post-reform Chinese cities: A case study of Shenzhen. A paper presented at the IGU Urban Commission Conference, 11-14 August 2014, Poznan, Poland.

Rural-urban migration in post-reform China: A trade-off between rural land and urban residency. A paper presented at the IGU Urban Commission Conference, 11-14 August 2014, Poznan, Poland.

Unequal housing choices and the residential segregation in urban China. A paper presented at the XVIII ISA World Congress of Sociology, 13-19 July 2014, Yokohama, Japan.

From enclaves to citadels: A dynamic and contested transformation of informal settlements in urban China. A paper presented at the XVIII ISA World Congress of Sociology, 13-19 July 2014, Yokohama, Japan.

Measuring the divided city: Housing provision and residential segregation in Shenzhen. A paper presented at the 8th International Association for China Planning (IACP) Conference, 21-22 June 2014, Guangzhou, China.

By Dr. Shanshan Lan, Research Assistant Professor, Urbanization and Mobility Working Group

State regulation of undocumented African migrants in Guangzhou. A paper presented at the workshop on "International immigrants in China", Guangzhou, Sun-Yet Sun University, 4 July 2014.

By Prof. Si-ming Li, LEWI Director and Convenor, Urbanization and Mobility Working Group

《回歸後香港的土地和住房政策：政治經濟分析》。發表於廣東省社會科學院，二零一四年六月十七日。

By Dr. Judy Siu, Research Assistant Professor, Environment, Health and Sustainability Working Group

Coping with future epidemics: Tai chi practice of the SARS survivors as an overcoming strategy in post-SARS Hong Kong. A paper presented at the AAS-in-Asia Conference, Association for Asian Studies (AAS), 17-19 July 2014, National University of Singapore, Singapore.

Grants Secured

Project Title: Class and Transnational Mobility Dreams: A Multi-Sited Study of Mainland Chinese Families with Young Study Abroad Students

Principle Investigator: Dr. Shanshan Lan, Research Assistant Professor, LEWI

Source of Funding: General Research Fund, Research Grant Council, Hong Kong

Amount Awarded: HKD715,992

Brief Introduction:

China's study abroad fever has been steadily gaining momentum. Since 2000, the number of Chinese students abroad has been increasing 20 percent annually (People's Daily Online, 2011). In addition to traditional student migrants who travel abroad to pursue Master's or PhD degrees, there is a rising number of younger students who go abroad for high school or undergraduate education. With the expansion of China's middle class population, and the increasing participation of less-wealthy families, studying abroad at a young age is no longer a privilege for the rich and the elite, but a popular alternative for Chinese families from various social and economic backgrounds (Zeng 2013). Existing Chinese media reports on young overseas students mainly focus on their problematic behaviors and failure stories and little is known about the pre-migration decision making process within the family. Following scholars who treat migration as a family strategy (Salaff et al 2010), this research interprets young Chinese students' educational migration as a family project that is loaded with financial, emotional, and even political investments from the parents.

According to the U.S. Department of Homeland Security, the number of Chinese students in private American high schools increased from 65 in 2005 to 23,795 in 2012 (Zhao 2013). Another source shows that there was a 43 percent increase in Chinese undergraduates in the U.S. in 2012 (Cross 2013). The decrease of age in overseas Chinese students and the amazingly fast growth in their number prompted one educational agent to predict that by 2014 these younger students would make up

70 percent of the Chinese study abroad population (People's Daily Online, 2011). Scholars have noted the key role of consumption practices in shaping people's class identity and lifestyle (Freeman 2000; Mills 1999; Zhang 2008). This study treats the study abroad projects of Mainland Chinese families as a special type of educational consumption that is marked by class distinctions. I am interested in how parents' investments in their children's transnational mobility dreams are burdened by their own feelings of insecurity or anxiety about political instability, social unrest, and class disparities in Chinese society. Building on literature on transnational split families in Hong Kong, Taiwan, and South Korea, this research also examines the relationship between international education and class reproduction, namely, how Mainland Chinese parents and children's participation in the study abroad projects impacts or transforms their class positions and subjectivities in China's new social order.