

**The David C. Lam Institute for East-West Studies (LEWI)
Hong Kong Baptist University**

LEWI e-Newsletter

LEWI e-Newsletter is published quarterly by David C. Lam Institute for East-West Studies for circulation among its member institutions. Contributions are most welcome.

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Conference

International Conference on “One Belt, One Route: Development Strategy”, 28 November 2015, Hong Kong Baptist University

The conference was organized by The Hong Kong Society of Asia Pacific 21 (AP 21) and co-organized by LEWI and Chu Hai College of Higher Education.

One Belt, One Road has been one of the most important strategic policies of China in recent years. It promises to elevate China’s regional and international influences as well as enhancing economic developments of other countries. However, there is a dearth of academic study of One Belt, One Road. This conference serves to fill the gap by addressing the topic from different perspectives.

The conference featured 6 parallel sessions including: 1) One Belt, One Road: An Overview; 2) “One Belt, One Road” and East Asia; 3) One Belt, One Road: Past and Future; 4) One Belt, One Road Strategy (Part 1); 5) One Belt, One Road: Impact and Vision; 6) One Belt, One Road Strategy (Part 2).

The Conference was attended by 50 participants. It brought a good opportunity for scholars in mainland China, Hong Kong and Macau to interact and share their views on “One Belt One Road”.



Prof. Zhilian Huang (left), Founding Chairman of Asia Pacific 21, delivering the keynote speech



The conference was attended by scholars from mainland China, Hong Kong and Macau

Public Information Session - MA in Global Society

The Faculty of Social Sciences of HKBU and LEWI will launch Hong Kong's first master's programme in global studies in September 2016. To help promote the programme in mainland China, LEWI participated in the HKBU Postgraduate Studies Public Information Sessions which were held in Nanjing on 7 November and Guangzhou on 21 November.

The information session in Nanjing attracted 100 students. Dr. Pu Hao, LEWI RAP, gave a 20 minutes presentation introducing the MA in Global Society programme. The information session in Guangzhou was held at Guangzhou's Higher Education Mega Centre. Representatives of 10 postgraduate programmes of HKBU were invited to give a short presentation of their programme; Dr. George Mak, LEWI RAP, among one of them. Students who attended the information session were enthusiastic and raised questions about future study after the presentations.



Dr. George Mak introducing the MA in Global Society Programme



Dr. Mak being interviewed by a local newspaper

LEWI Seminar Series

Emerging Economic Geographies of Retail Globalization (22 October 2015)

Speaker: Prof. Neil Coe, Professor of Economic Geography, Head of the Department of Geography, National University of Singapore

Abstract:

Since the mid-to-late 1990s, processes of retail globalization have accelerated in terms of both their extent and intensity. At the same time, a growing multi-disciplinary literature has grown up to profile these dynamics, with economic geographers playing a small but important role in the conversation. This presentation seeks to do five things against the backdrop of these intertwined real-world and intellectual trends. It will start by providing a quick snapshot of current levels of retail globalization, highlighting the retailers that have been at the heart of these processes over the past two decades, before briefly reviewing the received wisdom concerning the drivers and dynamics of retail globalization from the late 1990s onwards. The analysis will then seek to advance current understandings in two ways. First, the available evidence on the impacts of recent globalization will be reviewed to highlight that, far from being an inevitable process of rapid retail-TNC-led modernization, the outcomes have in fact been highly variable and uneven, with profound variations across different national contexts. Second, and focusing in particular on the period since the global economic crisis of 2007-08, a new era of globalized distribution will be characterised in which economic crisis and profound internet-induced structural shifts in retail industries have changed the dynamics of the process. To conclude, an economic geographical research agenda that reflects these two dimensions will be mapped out.



Empowering adolescents to achieve healthy eating: A school-based health intervention in Hong Kong (19 November 2015)

Speaker: Dr. Judy Yuen-man Siu, Research Assistant Professor, David C. Lam Institute for East-West Studies, Hong Kong Baptist University

Abstract:

Studies have shown that eating disorders are affecting an increasing number of secondary school students in Hong Kong. As adolescents start to gain more independence and autonomy, empowering them to establish a healthy eating habit are vital to decrease unhealthy diet-associated morbidity and mortality in the long run. A school-based health intervention program (funded by the Quality Education Fund, Education Bureau) was thus implemented in Buddhist Tai Hung College to help students in establishing a healthy eating habit. According to school's record, students in this school often skipped breakfast and had low Body Mass Index (BMI). This study has two phases. The first phase involving one class each from S.1 and S.4 students, adopted a qualitative approach of self-report food diary and focus group interviews to investigate the sampled students' eating pattern and barriers to adopting healthy eating. The qualitative data was then used to inform the activities of the second phase of the study, including health talks, a healthy cooking workshop, a Facebook Fan page, and a public service announcement (PSA) workshop and PSA design competition. Poor time management led to the students' breakfast skipping behavior. Also, peer influence, mindset as consumers, family influence, and personal eating preference were noted as significant in preventing the students from achieving healthy eating. Activities were designed and implemented according to the students' behavior and needs. In our study, positive influence on the belief, attitude, and intention of the students in achieving healthy eating was reported after the intervention. Behavioral change involves a long process and is a long-term outcome influenced by attitudes and self-efficacy. Therefore, the students with an improved knowledge regarding healthy eating can motivate their implementation intention, and empower them to adopt behavioral change in eating healthily.



Outputs of Research Staff

Publications

Chan, K., Ng, Y.L., Zhang, J. and Chen, Z. (2016, forthcoming). Adolescent girls in China: managing conflicts in gender role expectations, in Lewandowska-Tomaszczyk, B., Wilson, P. and Croucher, S. (Eds.), *Conflict Dynamics: Communication and Emotions*.

Dong, D. & Chan, K. (2015). Authorization, rationalization, and moral evaluation: Legitimizing acupuncture in Hong Kong's newspapers. *Asian Journal of Communication*.

Johansson, P. (2015). *The Libidinal Economy of China: Gender, Nationalism, and Consumer Culture*. Lexington Books at Rowman and Littlefield: Lanham, Boulder, New York, and London.

Mak, K.W.M. (2015). The belated formation of the China Bible House (1937): Nationalism and the indigenization of Protestantism in republican China. *Bulletin of the School of Oriental and African Studies*, 78, 3 (2015): 515-535.

Hao, P. (2015). Urban villages and the contestation of urban space: The case of Shenzhen. In Wang, D.G. and He, S.J. (Eds.), *Mobility, Sociability and Wellbeing of Urban Living*, pp. 93-110. Berlin: Springer.

Hao, P. (2015). Residential segregation and the spatial pattern of housing provision in post-reform Chinese cities: A case study of Shenzhen. In Moore-Cherry, N. and Pineira-Mantinan, M. (Eds.), *Addressing Complex Urban Challenges: Social, Economic and Cultural Transformations in the City*, pp. 111-127. Santiago de Compostela: University of Santiago de Compostela.

Hao, P. and Tang, S. (2015). Floating or settling down: The effect of rural landholdings on the settlement intention of rural migrants in urban China. *Environment and Planning A*, 47(9) 1979-1999.

Hao P. (2015). The effects of residential patterns and Chengzhongcun housing on segregation in Shenzhen. *Eurasian Geography and Economics*, 56(3) 308-330.

Tang, S, **Hao, P.** and Huang, X. (2015). Land conversion and urban settlement intention of the rural population in China: Case study of suburban Nanjing. *Habitat International*, Elsevier, DOI:10.1016/j.habitatint.2015.10.023.

Lin, Y., **Hao, P.** and Geertman, S. (2015). A conceptual framework on modes of governance for the regeneration of Chinese ‘villages in the city’. *Urban Studies*, 52(10) 1774-1790.

Li S-M and Hao P. (2015) Housing patterns and socio-spatial segregation: A comparison of new immigrants and low-income permanent residents in Hong Kong (新移民和低收入港人住屋分佈和社會空間隔離狀況比較) in Chinese. *Hong Kong & Macau Affairs* (紫荊論壇), issue 24, 70-75.

Li S-M and Hao P. (2015) The construction of a people-oriented land development plan: Inspiration from the focus group discussions on the Northeast New Territories New Development Programme (建構以人為本的土地發展規劃: 新界東北發展計劃聚焦小組討論的啟示) in Chinese. *Hong Kong & Macau Affairs* (紫荊論壇), issue 23, 24-31.

Siu J.Y.M. (2015). Communicating with mismatch and tension: Treatment provision experiences of primary care doctors treating patients with overactive bladder in Hong Kong. *BMC Family Practice*, 16(1):160. DOI: 10.1186/s12875-015-0380-0.

Siu J.Y.M. (2015). Influence of social experiences in shaping perceptions of the Ebola virus among African residents of Hong Kong during the 2014 outbreak: A qualitative study. *International Journal for Equity in Health*, 14(1): 88. DOI: 10.1186/s12939-015-0223-6.

Siu J.Y.M. (2015). Coping with patients suffering from overactive bladder: experiences of family caregivers in Hong Kong. *Health and Social Care in the Community*. [Epub ahead of print] doi: 10.1111/hsc.12278.

Presentations

By Prof. Kara Chan, Convener, Environment, Health and Sustainability Working Group

Chan, K., Tse, T., Tam, D., and Huang, A. (2015). *Health perception related with snacks among Chinese adolescents*. The International Conference of Asian Marketing Associations (ICAMA), Tokyo, Japan, 30 October – 1 November 2015.

Chan, K., Chiu, M.Y.L., Huxley, P.J., and Evans, S. (2015). *Marketing social inclusion to community members in Hong Kong*. The International Conference of Asian Marketing Associations (ICAMA), Tokyo, Japan, 30 October – 1 November 2015.

By Dr. Jack Lee, Research Assistant Professor, Cross-cultural Studies Working Group

Lee, J. (2015). *Art and commerce – the growth of Chinese export art in late Qing Dynasty. “One Belt One Route”*, The 16th International Symposium on Coordination of Chinese Economic Systems, Hong Kong, 28 November, 2015.

By Dr. Johansson, Perry. Research Assistant Professor, Cross-cultural Studies Working Group

Johansson, P. (2015). *Living hell and living history: Differing approaches to come to terms with Swedish support of Pol Pot*. Judging the Past in a Post-Cold War World conference, University of Sydney, Australia, 28-29 September 2015.

Others

Introducing Dr. Jack Lee, LEWI Research Assistant Professor (RAP)



Dr. Jack Lee, new LEWI RAP, joined LEWI in September 2015. Dr. Lee obtained his Ph.D. from the Department of Fine Arts, the University of Hong Kong. He teaches art history and theory, with a particular emphasis on the art of 18th and 19th century China. His research has been primarily in the areas of Chinese art history, Asian art and Hong Kong art, and his sole-author books are: *China Trade Paintings: 1750s to 1880s*, Sun Yat-sen University Press, 2014; *From Reality to Fantasy: The Art of Luis Chan*, Asia Art Archive, 2006.

With his research focuses on art history and theory, Dr. Lee is a member of LEWI's Cross-cultural Studies Working Group.