

**The David C. Lam Institute for East-West Studies (LEWI)  
Hong Kong Baptist University**

LEWI e-Newsletter

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## **Public Information Session - MA in Global Society**

The Faculty of Social Sciences of HKBU and LEWI will launch Hong Kong's first master's programme in global studies in September 2016. To help promote the programme in mainland China, LEWI participated in an information session in Beijing organized by the Hong Kong Postgraduate Education Expo on 6 Dec 2015.

The information session attracted about 100 students. Dr. Dong Dong, LEWI Research Assistant Professor, gave a presentation on the MA in Global Society programme to students and answered their questions.



*Dr. Dong Dong introducing the MA in Global Society Programme in Beijing*

## **LEWI Seminar Series**

### **The Urban Contract: Community, Governance & Capitalism, in 10 world cities (4 December 2015)**

Speaker: Prof. Paolo Perulli, Professor of Economic Sociology, University of Eastern Piedmont

Abstract:

The urban contract is not an abstract, pre-political agreement but the interplay of actors and interests in the endless urban making and remaking, which is political in its very

nature. Contracts are normative and performative: by defining the agents' relation with space, they may exclude or include various segments of society. The selection, sometimes tacit, sometimes explicit, involves problems of democratic legitimacy. How do the private and public sectors cooperate? Is the public, forever exposed to private interests, able to limit and have command over their influence? Can the excluded have any voice and join forces to achieve recognized local and global existence? How cities and communities have speech over the strategic issues of their development? Contracts may be written or unwritten, incomplete and implicit as in the case of negotiations on land use. Contractual relations are a dialectical concept in which economic, political, legal and cultural factors are interrelated. Contracts are not only legal frameworks or economic aggregates of individuals, but socially embedded forms in the economic capitalist global system. The seminar will present preliminary results of ongoing comparative research in 10 world cities in Europe, North America and Asia.



*Dr. Perulli talking on Community, Governance & Capitalism in 10 world cities*

### **Arts in the Pre-War Period of Hong Kong (22 Jan 2016)**

Speaker: Dr. Jack Lee, Research Assistant Professor, David C. Lam Institute for East-West Studies, Hong Kong Baptist University

Abstract:

Despite the insufficient academic research in the art development of the pre-war Hong Kong, it is noticeable that Western media art flourished during this period when oil painting and sculpture became major art forms practiced by many young artists, in particular amongst those who received formal art training abroad and then returned to Hong Kong during the early 1930s. This rapid growth and interest in Western media art in Hong Kong, and even in Guangzhou before the 1950s is significant to the art development of these places since it does not only witness the influx of Western ideas and knowledge brought by the returning Chinese artists, it also triggered off the study of such media by many local young artists during the time when these areas were increasingly open to the rest of the world through international trade. Early overseas Chinese artists who specialized in Western medium art, including Li Tiefu, Yee Bon, Lee Byng, Wong Chiu Foon, Wong Siu Ling, Ng Po Wan, G. T. Chan and Leung Chuk Ting, to name a few, became the major figures to promote such painting and sculpture in Hong Kong and Guangzhou since the 1930s. Though considered the first generation Chinese artists to study abroad, we know very little about their art education and training in America or Europe, nor the artistic career after graduation. This paper aims to reveal the art activities of some of these artists in the Pre-War period as well as the art development in early Hong Kong. Through this study, one will notice the uniqueness of Hong Kong in the discourse of the early 20th century Chinese art history.



*Dr. Jack Lee is expert in Asian Art and Hong Kong Art*

## **The Libidinal Economy of China (17 February 2016)**

Speaker: Dr. Perry Johansson, Research Assistant Professor, David C. Lam Institute for East-West Studies, Hong Kong Baptist University

Abstract:

Dr. Perry Johansson will summarize, and conclude, his work as RAP at LEWI by talking about his second volume in a planned triptych on “comparative sinography”. This monograph explores the parallel development of a Chinese consumer culture and new nationalism in the 1990s. On a discursive level it is an investigation into Chinese nationalism that demonstrates how the desire for recognition as a powerful nation is linked to anxieties about Chinese femininity. On a theoretical level the book is also about the libidinal economy of an imaginary China. In other words it attempts to unravel the sexuality of geopolitics by describing the association between femininity and China in popular culture and nationalist discourse. Dr. Johansson will also situate *The Libidinal Economy of China* in relation to his earlier work *Saluting the Yellow Emperor* and a forthcoming study on National Studies or *guoxue* - attempts towards a “comparative sinography” that takes as its theoretical foundation the dialectics of recognition and the desire of the other in order to describe different but overlapping discourses on “China.”



## Resident Graduate Scholarship Programme

### New students in spring 2016



**Bin CHEN**, Ph.D. candidate, Renmin University of China. Thesis topic: “Urbanization and Carbon Dioxide Emissions in China: A Panel Data Analysis of China’s Provinces”. Field supervisor at HKBU: Dr. Yuk Shing Cheng, Assistant Professor, Department of Economics, HKBU.

“I am a Ph.D. student of Western Economics from the Economics School of Renmin University of China. I obtained my BSc and MSc degrees from Xiangtan University. My works have been published in the *Journal of Economic Review* and the *Journal of Economic Theory and Business Management*, which are listed in the Chinese Social Sciences Citation Index (CSSCI) in China. My current research interests are: (1) Energy Economics, with an emphasis on the environmental regulations and industrial performance; (2) Trade Credit, including Trade Credit in supply chains and triangle debts; and (3) Urbanization, Sustainability and Economic Development.

**Hang FU**, Ph.D. candidate, Huazhong University of Science and Technology. Thesis topic: “A Content Analysis of Health Publicity Campaigns in Hong Kong, 1950-1979”. Field supervisor at HKBU: Professor Kara Chan, Professor, Department of Communication Studies, HKBU.

“My name is Fu Hang, a Ph.D student. of Huazhong University of Science and Technology, Wuhan. My major is social medicine and health management, and my research interests include public health performance, health insurance, health policy and health communication. As a research team member, I participated in some projects supported by National Natural Science Foundation of China (NFSC) and health administration departments of national and provincial level. My works have been published in *Malaria Journal*, *International Journal of Environmental Research and Public Health* and *Journal of Medicine and Society* (in Chinese)”.



## Outputs of Research Staff

### Publications

**Chan, K.**, Siu, J., and Fung, T. (2016). Perception of acupuncture among users and non-users: A qualitative study. *Health Marketing Quarterly*, 33(1): 78-93. DOI:10.1080/07359683.2016.1132051

**Chan, K.**, Prendergast, G., and Ng, Y.L. (2016). Using an expanded Theory of Planned Behavior to predict adolescents' intentions to engage in healthy eating. *Journal of International Consumer Marketing*, DOI:10.1080/08961530.2015.1089088 (published online)

Huxley, P., **Chan, K.**, Chiu, M., Ma, Y., Gaze, S., and Evans, S. (2016). The social and community opportunities profile social inclusion measure: Structural equivalence and differential item functioning in community mental health residents in Hong Kong and the United Kingdom. *International Journal of Social Psychiatry*, 62(2), 133-140, DOI: 10.1177/0020764015607550

**Chan, K.**, Huxley, P., Chiu, M.Y.L., Evans, S., and Ma, Y. (2016). Social inclusion and health conditions among Chinese immigrants in Hong Kong and the United Kingdom: An exploratory study. *Social Indicators Research*, 126(2), 657-672, DOI: 10.1007/s11205-015-0910-0

**Chan, K.** and Yeung, D. (2016, forthcoming). Controversial and offensive advertising, in Chan, K. (Ed.), *Social Issues of Advertising, Hong Kong*. City University of Hong Kong Press.

**Chan, K.**, Zhan, M., Yeung, D. and Cheng, H. (2016, forthcoming). Personal loan advertisements in Hong Kong: A semiotic study. In Chan, K. (Ed.), *Social Issues of Advertising, Hong Kong*, City University of Hong Kong Press.

**Chan, K.** and Cheng, Y. (2016, forthcoming). Gender portrayal in advertising. In Chan, K. (Ed.), *Social Issues of Advertising, Hong Kong*, City University of Hong Kong Press.

Ng, Y.L. and **Chan, K.** (2016, forthcoming). Responses to gendered advertisements. In Chan, K. (Ed.), *Social Issues of Advertising, Hong Kong*, City University of Hong Kong Press.

Chan, K. (2016, forthcoming). Children and advertising. In Chan, K. (Ed.), *Social Issues of Advertising*, Hong Kong, City University of Hong Kong Press.

**Chan, K.**, Tsang, L., Leung, V. (2016, forthcoming). Advertising of medical services. In Chan, K. (Ed.), *Social Issues of Advertising*, Hong Kong, City University of Hong Kong Press.

Liu, L. & **Dong, D.** (2016 forthcoming). International environmental organizations in China: Observations and reflections. (国际环保组织在中国的基本观察和思考). In Wang, J. (Ed.), *Environmental News Research in China* (中國環境新聞研究). Shanghai, Shanghai Jiao Tong University.

**Dong, D.**, Zhao, R. & Mao, S. (Feb 2016). A national survey on rare disease patients in China. (The first national survey on patients with rare diseases in China, conducted in association with the China-Dolls Center for Rare Disorders and the Tencent News. The report was submitted to the National People's Congress in March 2016 as part of the proposal on legislating rare disease policy in China.)

Tang, S, **Hao, P.** and Huang X. (2016, in press). Land conversion and urban settlement intention of the rural population in China: Case study of suburban Nanjing. *Habitat International*, Elsevier, DOI:10.1016/j.habitatint.2015.10.023

## **Presentations**

### **By Prof. Kara Chan, Convener, Environment, Health and Sustainability Working Group**

**Chan, K.**, Chiu, M.Y.L., Huxley, P., and Evans, S. (2016). *Interpersonal communication, community participation and social inclusion among mental health services users*. 2016 International Behavioral Health Conference, Hong Kong, 16-17 January 2016.

Siu, J.Y., **Chan, K.**, Lee, A., and Wong, T.T. (2016). *Empowering adolescents to achieve healthy eating: A school-based health intervention in Hong Kong*. 2016 International Behavioral Health Conference, Hong Kong, 16-17 January 2016.

**By Dr. Jack Lee, Research Assistant Professor, Cross-cultural Studies Working Group**

Lee, J. (2015). *The Art of Lee Byng, Yee Bon and Chen Shou Soo*. “Pre-1960s Western medium art in Hong Kong” Seminar, Hong Kong Museum of Art, 13 December 2015.

**By Dr. Pu Hao, Research Assistant Professor, Mobility/Urbanization Working Group Working Group**

Hao, P. (2015). *Rural landholdings and the settlement intention of intraprovincial migrants in Jiangsu*. International Conference on Urbanization and Land Development in China’s Interior and Frontier Regions, Hong Kong, 14-15 December 2015.

**Grants Secured**

*Project Title: Creating a socio-medical baseline for establishing a rare disease policy in China: A survey on five rare diseases*

Principal Investigator: Dr. Dong Dong, LEWI Research Assistant Professor  
Source of Funding: Faculty Research Grant, Hong Kong Baptist University  
Amount Awarded: HKD150,000

**Brief Introduction:**

Rare disease is a publicly less well-known health problem. There are more than 7,000 rare diseases in the world, while each one may only affect less than 1 per 1,000 person. However the total size of the world population affected by rare diseases is still enormous. Due to the lack of information on the social and medical conditions of persons living with rare diseases, only a handful of countries in the world have policies in dealing with the problem. China is not one of them. This proposed research is the first scientifically designed survey study in China that attempts to identify and explore the socio-medical conditions of people living with rare diseases. Oriented from a Community–Based Participatory Research approach, the researcher will collaborate with five rare disease patients groups and one national rare disease NGO to design and conduct the survey. The study will use a respondent-driven sampling method that can provide a relatively scientifically estimated conditions of the rare disease patients and their families. By looking into five rare diseases, this study can also be used as a basis

for future surveys on more rare diseases and at a larger scale. The long-term objective of the study is to create a socio-medical baseline for the preparation of developing a rare disease policy in China.

*Project Title: The effect of landholdings on the mobility and wellbeing of rural migrants in urban China*

Principal Investigator: Dr. Pu Hao, LEWI Research Assistant Professor

Source of Funding: The 2016 Lincoln Institute China Program International Fellowship

Amount Awarded: US\$31,000

Brief Introduction:

The mobilization of human resources from the countryside has propelled China's economic boom and urban explosion. Most of the rural people who have migrated to cities still retain their rural landholdings, and this tends to play a decisive role in determining their geographic and socioeconomic mobility. This research will explicitly unravel the effect of landholdings on multiple aspects of migrants' lives, from decisions to migrate and to destination choice, and from job market participation to settlement intention in the city. It is hypothesized that the availability, type, quantity and location of rural landholdings exert differential influences on the decisions of rural migrants and their consequential life chances. Opportunities and concerns derived from rural landholdings, in turn, influence how rural migrants assess and treat their landholdings. The decision determines how rural land, which is currently collectively owned by rural citizens, is managed and used in the future.