

Department of Geography — Academy of Geography, Sociology, and International Studies David C. Lam Institute for East-West Studies

Public Seminar Series

Effective ESG with One-Metric Platform - from concept to practice



Speaker: Bill Kung
Founder and CEO
Ecovane Environmental, One-Metric Platform

Date: 21 Aug 2024 (Wednesday)

Time: 14:00 – 16:00 (HKT)

Venue: AAB1217, HKBU

Zoom: <https://hkbu.zoom.us/j/95033089841>

Abstract

With pressing environmental, social and governance requirement, how can business set pragmatic ESG goal and strategy, and make continuous improvement? This presentation will focus on the double materiality issue almost all companies face: the climate change and environmental impact, from manufacturing, supply chain and product life cycle. Bill will explain the policy and regulations development in China and international market, the best approaches companies take to set carbon management strategy, and utilize PDCA carbon management to reduce climate impact, besides, Bill will also demonstrate how to make best use of Ecovane Eco-platform (一米一) to measure and reduce environmental impacts from organization, product, and supply chains.

Biography

Bill is the founder and CEO of Ecovane Environmental, a social enterprise promoting product and business sustainability in China and Asia. Bill has over 20 years experience on product life cycle impact assessment (LCA), product eco-design and business sustainability in China. Ecovane is based in Shanghai focusing on promoting and providing service related to product and supply chain sustainability and business environmental, health and safety (EHS) development. Bill obtained his Bachelor on Energy Engineering from SJTU and his master on Ecotechnology and Sustainability from MIUN (Sweden). He recently led the development of 1mi1 LCA and service tool platform (www.1mi1.org), aiming to provide free tools to Chinese SMEs and supply chain with value adding service to conduct product and business environmental and social impact assessment. Bill also is a partner to Beijing central and local government regarding setting up policy and standards to facilitate a green market and economy. Bill led the development of the first environmental product declaration in China for insulation product, solar panel, electrical product, coating, electronic and flooring product, etc.

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9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



13 CLIMATE ACTION

