

**The David C. Lam Institute for East-West Studies (LEWI)  
Hong Kong Baptist University**

LEWI e-Newsletter

LEWI e-Newsletter is published quarterly by David C. Lam Institute for East-West Studies for circulation among its member institutions. Contributions are most welcome.

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**LEWI e-Newsletter (Issue No. 42, Spring 2015)**

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## LEWI Seminar Series

### **Institutional Matching: Business Cultural Turn or Urban Marketization? (30 March 2015)**

Speaker: Dr. Yiming He, Visiting Scholar, David C. Lam Institute for East-West Studies, Hong Kong Baptist University and Assistant Professor, Southern Agricultural University

#### Abstract:

*This article aims to describe and explain the institutional matching between the business culture and urban marketization in Guangzhou City from an evolutionary game perspective. This analysis is based on the concept of transaction costs and sets up a simple minimization model on institutional matching costs to explain the inherent mechanism and theoretical logic of the Guangzhou model. Then it is concluded that if the formal institution matches with the informal institution, the matching costs will be minimized, which therefore forms the Nash equilibrium solution for the whole social system. Time series regressions show that cross multiplied item business culture and urban marketization has had a significant effect on the Guangzhou economic growth during the period 1983–2012.*



*Dr. Yiming He is a young scholar from Southern Agricultural University*

## Heeding the Phoenix Pen: Lü-tzu Altars in Hong Kong and Vancouver (14 April 2015)

Speaker: Dr. Paul Crowe, Associate Professor and Director, David Lam Centre for International Communication, Simon Fraser University

Abstract:

*This seminar will provide a brief report on a multi-year research project aimed at documenting the history, practices and transnational connections between congregations gathered at altars (tan 壇) in honour of patriarchal teacher Lü-tzu 呂祖. The origins of these altars date back to the Second World War and the period of Japanese occupation in the 1930s. It was at this time that four altars were founded in northern Guangdong. During this period leaders of these congregations began moving to Guangzhou and, in the post-war years, into Hong Kong. It was here that new altars were established and eventually, in the 1970s, spawned a new congregation on the Canadian west coast in Vancouver. This report will draw on work that commenced during a visitorship at the David C. Lam Institute for East-West Studies (LEWI) in 2012 though the principal focus will be on work conducted in Hong Kong during the autumn of 2014.*



*Dr. Paul Crowe's research interest focuses on Daoist groups in Canada with connections to organizations in Hong Kong and south China*

## **Territory's Continuing Allure (4 May 2015)**

Speaker: Prof. Alexander B. Murphy, Professor of Geography, University of Oregon and Distinguished University Fellow, Hong Kong Baptist University (Spring 2015)

Abstract:

*The role of the territorial state has fundamentally changed in recent decades in the wake of the communications revolution; the explosion of transnational social, political, and economic formations; accelerated mobility across international boundaries; and the inability of states to address pressing socio-economic and environmental issues. Yet it is important not to overlook the continuing hold of modernist territorial ideas on the geographical imagination. Geographical writings on territoriality, spatial socialization, state-driven knowledge production, and regimes of territorial legitimation provide tools for understanding the power and inertia of modernist territorial ideas, which continue to influence patterns of identity and state practice in wide-ranging and significant ways. Contemporary interpretations of the doctrine of self-determination and its application in Western Sahara demonstrate that modernist ideas about territory continue to have far-reaching political and social consequences. It follows that any balanced assessment of the contemporary political-geographic order should not ignore the ways in which the continuing allure of territory plays into questions of boundedness versus flow, fixity versus relationality, and deterritorialiation versus reterritorialization.*



*Prof. Murphy speaking on "Territory's Continuing Allure" on 4 May 2015*

## **Urban Land Rent: Singapore as a Property State (15 May 2015)**

Speaker: Dr. Anne Haila, Professor of Urban Studies, University of Helsinki, Finland

Abstract:

*In this seminar, the speaker will talk about her new book *Urban Land Rent: Singapore as a Property State*, to be published by Wiley in 2015. The book uses Singapore as a case study to develop an original theory of urban land rent with important implications for urban studies and urban theory. Provides a comprehensive analysis of land, rent theory, and the modern city. Examines the question of land from a variety of perspectives: as a resource, ideologies, interventions in the land market, actors in the land market, the global scope of land markets, and investments in land. Details the Asian development state model, historical and contemporary land regimes, public housing models, and the development industry for Singapore and several other cities. Incorporates discussion of the modern real estate market, with reference to real estate investment trusts, sovereign wealth funds investing in real estate, and the fusion between sophisticated financial instruments and real estate.*



*Dr. Anne Haila provided a comprehensive analysis of the land theory in Singapore in her seminar on 15 May 2015*

## **Migratory patterns in Central/Eastern European countries (with special regard to Czechia) (28 May 2015)**

Speaker: Prof. Dušan Drbohlav, Associate Professor, Department of Social Geography and Regional Development, Charles University, Prague

Abstract:

*The current migratory patterns of Central/Eastern European countries (CEEC; mainly Visegrad states of Poland, Czechia, Hungary and Slovakia) will be introduced while special attention will be devoted to Czechia which is by far the most migratory attractive country in the region. Moreover, the situation in the region will be put into a broader European context. A concept of the European “migration circle“ based on an assumption that all European nation states proceed from net emigration to net immigration countries will be mentioned and discussed. Main factors behind migratory movements will be pinpointed whilst the impact of the current global economic crisis cannot be ignored. Besides the migration patterns also migrants’ integration modes and related migration and integration policies will be partly tackled too. Selected results of the Delphi method (carried out with 118 migration experts from CEEC between October 2013 and March 2014) on the current and future migratory patterns between Visegrad countries, Eastern Partnership states (Moldova, Ukraine and Belarus) and the European Union (EU) will be presented too. The main message springing from the presented facts is that despite sharing important common features (including membership in the EU) there are also many significant differences among migratory and integration patterns of the given CEEC.*



*Prof. Dušan Drbohlav's seminar centered around migratory patterns in Central/Eastern Europe*

## **Research Workshop (14 May 2015)**

Facilitator: Prof. Alexander B. Murphy, Professor of Geography, University of Oregon

In the workshop, students were invited to talk about research projects that they are currently conducting and any challenges that they are facing. Prof. Murphy served as a facilitator and also gave comments and advice to students, especially on questions of boundedness versus flow, fixity versus relationality, and deterritorialization versus reterritorialization.

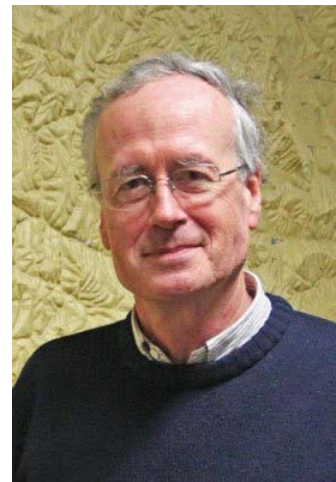


*Prof. Murphy gave guidance to graduate students on their research projects*

## **Distinguished University Fellow – Prof. Alexander B. Murphy**

Alexander B. Murphy is Professor of Geography at the University of Oregon, where he holds the Rippey Chair in Liberal Arts and Sciences. This spring, he visited HKBU as distinguished University Fellow and LEWI was honoured to host his visit from January to May.

Prof. Murphy specializes in political, cultural, and environmental geography. He is Senior Vice President of the American Geographical Society and a Past President of the Association of American Geographers. He recently



chaired a U.S. National Academy of Sciences — National Research Council committee charged with identifying “Strategic Directions for the Geographical Sciences.” Alexander Murphy is the author of more than 100 articles and several books. He is the recipient of numerous grants and awards from the National Science Foundation, the National Endowment for the Humanities, the National Council for Geographic Education, the Association of American Geographers, and the Rockefeller Foundation. Murphy was elected to membership in the Academia Europaea in 2011. He holds a bachelor’s degree in archaeology from Yale University, a law degree from the Columbia University School of Law, and a Ph.D. in geography from the University of Chicago.

During his research stay, Prof. Murphy delivered a public seminar and two workshops. Details of these events can be found in this newsletter.

## **Outputs of Research Staff**

### **Publications**

Chan, K. and Tsang, L. (2015). *Public Relations and Crisis Management* 公關與危機管理 (published in Chinese). Hong Kong: City University of Hong Kong Press.

**Chan, K.**, Prendergast, G., and Ng, Y.L. (2015, forthcoming). Using the Theory of Planned Behavior to predict adolescents’ intentions to engage in healthy eating. *Journal of International Consumer Marketing*.

**Chan, K.**, Huxley, P., Chiu, M.Y.L., Evans, S., and Ma, Y. (2015, forthcoming). Social inclusion and health conditions among Chinese immigrants in Hong Kong and the United Kingdom: An exploratory study. *Social Indicators Research*.

**Chan, K.**, Tsang, L., and Fung, T. (2015). Attitudes toward acupuncture in Hong Kong. *International Journal of Pharmaceutical and Healthcare Marketing*, 9(2), 158-174.

**Dong, D.** & Chan, K. (2015 forthcoming). Authorization, rationalization, and moral evaluation: Legitimizing acupuncture in Hong Kong’s newspapers. *Asian Journal of Communication*.

**Hao, P.** (2015 forthcoming). Urban villages and the contestation of urban space: the case of Shenzhen. In Wang, D.G. and He, S.J. (Eds.), *Cities and Urban Life: Mobility, Social Sustainability and Wellbeing*. Berlin: Springer.



**Hao, P.** and Tang, S. (2015 forthcoming). Floating or settling down: The effect of rural landholdings on the settlement intention of the rural migrants in urban China. *Environment and Planning A*.

Yang, Z., **Hao, P.** and Cai, J. (2015). Economic clusters: A bridge between economic and spatial policies with a case of Beijing. *Cities*, 42(2) 171-185.

Lin, Y., **Hao, P.** and Geertman, S. (2015). A conceptual framework on modes of governance for the regeneration of Chinese ‘villages in the city’. *Urban Studies*, doi: 10.1177/0042098014540345 (published online).

Johansson, P. (2015 forthcoming). On the value of cultural heritage in republican China. In *Moving Around: People Things and Practices in Consumer Culture, History of Consumer Culture 2014 Conference Proceedings*.

Wang, J. and Li, S.M. (2015 forthcoming). State territorization, neoliberal governmentality: The remaking of Dafen Oil Painting Village, Shenzhen, China”. *Urban Geography*.

Li, S.M. (2015 forthcoming). Homeownership and housing consumption change in urban China: Guangzhou under market transition: A study of Guangzhou, China”. *Urban Geography*.

Li, S.M., and Zhu, Y.S. (2015). Intra-urban residential mobility in Guangzhou, China, 1990-2010: Permanent residents versus temporary migrants. *Eurasian Geography and Economics*, Vol. 55, No. 4, 2014, pp. 313-332.

李思名，〈香港當前的困境與周邊地區的關係〉(Hong Kong’s current difficulties and its relations with nearby localities) 。《紫荊論壇》(Hong Kong and Macau Affairs) 。2015年5-6月號，38-47頁。

李思名，〈回歸後香港的土地和住房政策政治經濟分析〉(An political-economic analysis of land and housing policies in post-handover Hong Kong) 。《當代港澳研究》(Studies on Hong Kong and Macao) ，2014年2期(總43期)(Issue 2, 2014) ，17-29頁。

Mak, G.K.W. (2015). ‘To Add or not to Add? The British and Foreign Bible Society’s Defence of the “Without Note or Comment” Principle in Late Qing China’. *Journal of the Royal Asiatic Society*, series 3, 25, 2 (2015): 329-354.

Siu, J.Y.M. (2015). Communicating under medical patriarchy: gendered doctor-patient communication between female patients with overactive bladder and male urologists in Hong Kong. *BMC Women's Health*, 15(1): 44. doi: 10.1186/s12905-015-0203-4

## **Presentations**

### **By Prof. Si-ming Li, Convener, Environment, Health and Sustainability Working Group**

Li, S.M., and Mao, S.Q. (2015). Exploring residential mobility: An empirical analysis of Guangzhou, China. A paper presented at the 3rd International Conference on China Urban Development, Shanghai, 6-8 June 2015.

Li, S.M., and Pu, H. (2015). Spatial differentiation of low-income Hong Kong permanent residents and new immigrants from mainland China. A paper presented at the 3rd International Conference on China Urban Development, Shanghai, 6-8 June 2015.

Li, S.M., and Liu, Y. (2015). The Jobs-housing relationship and commuting in Guangzhou, China: Hukou and Dual structure. A paper presented at the 3rd International Conference on China Urban Development, Shanghai, 6-8 June 2015.

李思名《建構以人為本的土地發展規劃：新界東北發展計劃聚焦小組討論的啟示》。(Constructing Human-Centred Land Development Planning: Lessons from Northeast New Territories Development Plan Focus Group Discussions) 香港浸會大學林思齊學術交流研究所新界東北發展計劃圓桌會議。(Hong Kong Baptist University, David C Lam Institute for East-West Studies) 2015年2月7日。

### **By Prof. Kara Chan, Convener, Environment, Health and Sustainability Working Group**

Zhao, X. and Chan, K. (2015). The Hong Kong factor in Sino US relations. A paper presented at the "World Forum on China Studies" organized by the Carter Center and the Shanghai Academy of Social Sciences, Atlanta, Georgia, 6-7 May 2015.

Chan, K. and Ng, N.L. (2015). How adolescent boys and girls interpret female images in advertisements? A paper presented at the international Communication Association Regional Conference, Lodz, Poland, 9-11 April 2015.

**Chan, K.** and Ng, N.L. (2015). Adolescent girls in three Chinese cities: Globalization or localization? A paper presented at the International Communication Association Regional Conference, Lodz, Poland, 9-11 April 2015.

**By Dr. Pu Hao, Research Assistant Professor, Urbanization and Mobility Working Group**

Pu, H. (2015). Residential segregation and spatial inequality: An empirical analysis of access to Amenities in Shenzhen. A paper presented at the Annual Meeting of the Association of American Geographers, Chicago, United States, 21-25 April 2015.

**By Dr. Dong Dong, Research Assistant Professor, Environment, Health and Sustainability Working Group**

Dong, D. (2015). The “Lawsuit No. 1” strategy: A study on the NGO-dominated anti-discrimination litigations in contemporary China. A paper presented at the Annual Meeting of the Law and Society Association, Seattle, Washington, USA, 28-31 May 2015.

Dong, D. (2015). From a Silent Epidemic to a Loud Problem: The Social Construction of Hepatitis B News in China, 1980-2010. A paper presented at the 65th International Communication Association Annual Conference, Health Communication Division, San Juan, Puerto Rico, 21-25 May 2015.

Dong, D., Chang, H.C., & Wang, T.J. (2015). The CSR Green Halo Effect on the Corporate Public Communication: An Experimental Study. A paper presented at the 65th International Communication Association Annual Conference, Environmental Communication Division, San Juan, Puerto Rico, 21-25 May 2015.

**Grants Secured**

Project title: Debates on the Annotation Question of the Chinese Protestant Bible in Late Qing China

Principal Investigator: Dr. George Mak Kam Wah, LEWI RAP

Source of Funding: Faculty Research Grant, Hong Kong Baptist University

Grant secured: HK\$147,000

### Project description:

The proposed research will explore the ‘annotation question’ of the Chinese Protestant Bible (i.e. whether the Chinese Protestant Bible needed to be published with annotations explaining the biblical world to Chinese readers) provoked by the ‘without note or comment’ principle of Bible societies in late Qing and early Republican China. The proposed research will offer an opportunity to understand that the China experience of the Protestant mission not only involved the Christian Bible’s eastward cross-cultural journey but also challenged the traditional Western understanding of Christian beliefs.

The first part of the proposed research is a study focusing on the controversy over the ‘annotation question’ between Protestant missionaries in China and Bible societies during the 1870s and the 1910s. By critically examining archival sources and relevant published materials, the study will probe into the challenge posed by the missionary experience in China to the traditional Western understanding of Christian beliefs and the doctrinal issues central to the debate over the necessity of annotations for the Chinese Protestant Bible. The study will then elucidate the views of Protestant missionaries and Bible societies on the value, necessity and scope of annotations for the Chinese Protestant Bible and the kinds of ideological positions taken by the two parties to support their views. In addition, the study will look at the power relationship between the two parties in the mission context and how much this weighed in Bible societies’ decisions to consider deviating from their long-established ‘without note or comment’ principle for the sake of the China mission field.

The second part consists of textual analyses of the draft annotations compiled by Protestant missionaries in China and the annotations eventually printed in Chinese Bibles by Bible societies. Particular attention will be given to the annotators’ strategies to explain the biblical world to Chinese readers with reference to their socio-cultural context. The annotation practices adopted by Protestant missionaries and native Chinese writers will also be compared to cast light on whether and how missionary Bible annotators followed local textual practices to facilitate the Chinese reception of Christianity.

Through an archive-based, well-researched study of an overlooked aspect of the Chinese Protestant Bible in late Qing and early Republican China, the proposed research will not only further our historical knowledge of Chinese Bible translation and publishing but also enhance our understanding of the complexity of the historical process by which Christianity was spread in the non-Christian world.